



Consistent Comfort. Convenient Compressibility.

First impressions count, especially when it comes to sleeping on a new mattress. In colder climates, traditional viscoelastic foams can stiffen, and in warmer climates, can become too soft - creating a poor first experience for some mattress consumers, as well as various manufacturing challenges. Fortunately, you can conquer these inconsistencies with our innovative EVENcor™ Memory Foam, which maintains its plush, comfortable feel as a viscoelastic foam in a broad range of temperatures. For consumers, this means a soft, supportive mattress that evenly distributes body weight, *even* in an air-conditioned bedroom or cold climates. For manufacturers, EVENcor™ offers the ability to fabricate consistently regardless of the environment, as well as the option to compress products, leading to more efficient and cost-effective shipping. Increased customer satisfaction also means fewer returns, making EVENcor™ a win-win solution for all environments.

Manufacturer Benefits

- Ability to fabricate consistently in all climates
- Option to compress and ship product
- Reduced returns
- Consistent, even performance

Consumer Benefits

- Plush, luxurious, consistent feel in all climates
- Unbeatable comfort and support
- Evenly distributes body weight

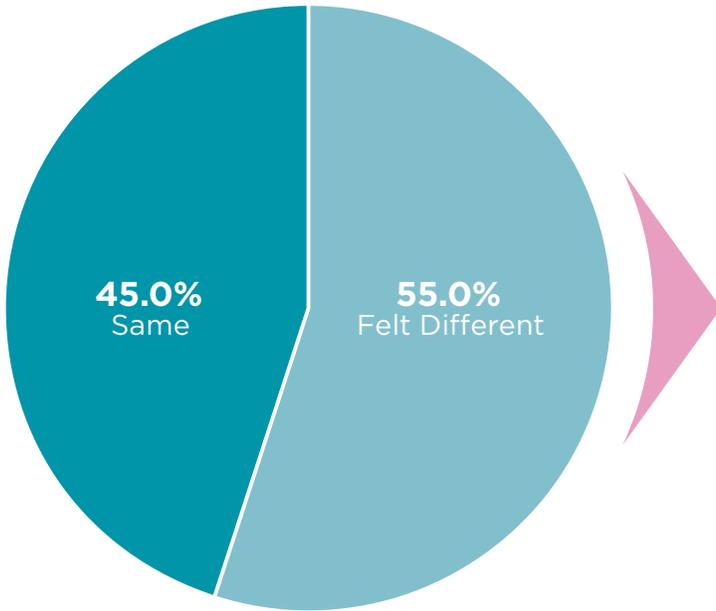
Feature	Viscoelastic Foam		
	Traditional Visco	Premium Visco	EVENcor™
Consistent Feel	✓		✓
Compressible		✓	✓
Durable		✓	✓

We'd love to hear from you. Let's find your solution!

844-824-9348 | foam@innocorinc.com | innocorfoamtechnologies.com

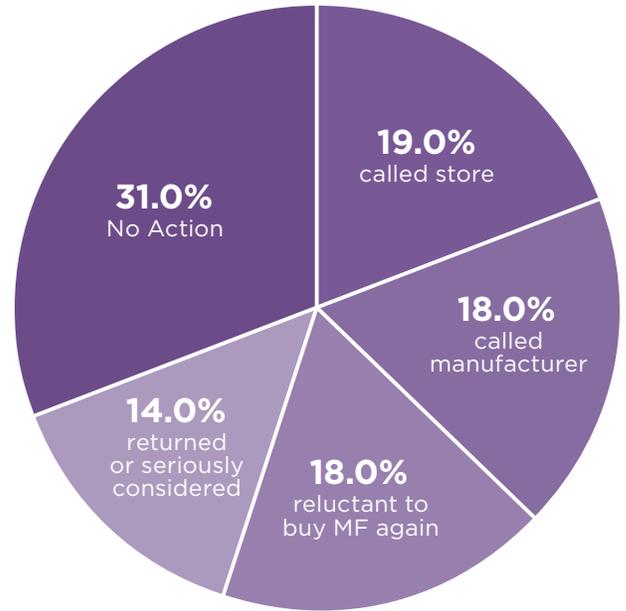
EVENcor™ Memory Foam Addresses an Important Consumer Need

55% of consumers notice a difference in products with changing seasons...



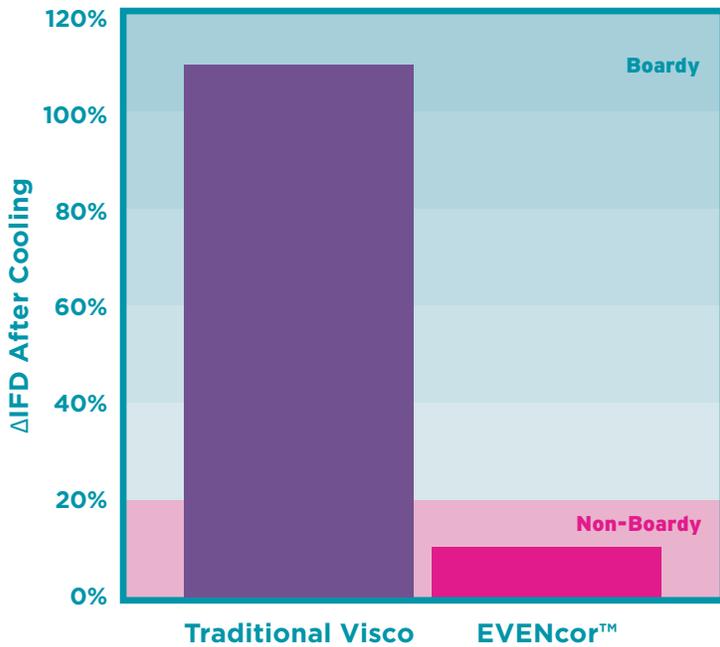
How does your memory foam product feel in changing seasons? n=600

...Of those, 69% had a negative experience and/or considered returning



Which of the following represents your experience? n=329

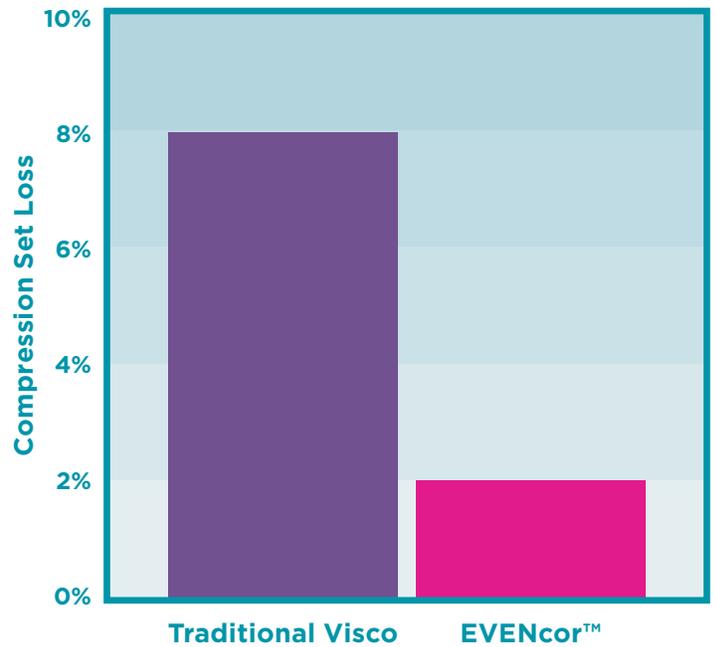
Reduced Boardiness



Change in 40% Instantaneous IFD when a 70 °F sample is held at 40 °F for 60 minutes.

40% Instantaneous IFD is measured via ASTM D3574-11 Test B1.

Reduced Compression Set Loss



Compression Set Loss is measured via ASTM D3574-11 Test D.

EVENcor™ Memory Foam is durable, compressible and maintains a consistent, even feel across a broad range of temperatures.

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